

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Donato, Paul)	I hereby certify that this paper is
)	being electronically deposited with
U.S. Serial No.: 09/883,546)	the United States Patent and
)	Trademark Office on this date:
Filed: June 18, 2001)	
)	July 21, 2009
Title: METHODS OF PROMPTING)	
AUDIENCE MEMBERS IN AN)	
AUDIENCE IDENTIFICATION)	
SYSTEM)	
)	<u>/ Chad A. Pahnke/</u>
Art Unit: 2424)	Chad A. Pahnke
)	Registration No.: 63,568
Examiner: Shang, Annan Q.)	Agent for Applicant

NOTICE OF APPEAL

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the examiner dated April 17, 2009 rejecting claims 194, 200, 206, and 212.

Submitted herewith is an EFT payment in the amount of \$540.00 to cover the fees required under 37 C.F.R. 1.17(b). The Commissioner is hereby authorized to charge any deficiency or credit any overpayment to Deposit Account No. 50-2455.

Respectfully submitted,

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Dated: July 21, 2009

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